



**MUNCIE BASEBALL &
SOFTBALL ASSOCIATION**

P. O. Box 69
Muncie, IN 47308

January 17, 2012

Dear Friends:

We are planning our 2012 baseball season. Muncie Baseball & Softball Association (MBSA) is looking for generous Sponsors for our upcoming season. Our goal is to promote an organized, instructional, fun program for our players and their families. We strive to teach our players good sportsmanship and teamwork and your financial support help keeps our league affordable to the 350 youth that participate every season. Beyond helping us to keep our equipment and facilities in top-notch playing condition, you also are advertising your business or organization to our league families along with various visiting teams, families and fans that visit our diamonds during the spring, summer and fall seasons. Our league diamonds are located on the corner of Bethel & Oakwood Avenue, across from Ball State.

This season, in addition to our recreational programs, Ripken Baseball All-Star teams and fall ball program, MBSA implemented a program to recognize our players that have worked to excel in the classroom as well as on our diamonds. Our Academic All-Star Team recognized sixty student-athletes who balanced the rigorous demands of school along with their play in our league.

For more information, please contact Jen Gallatin (765-748-0672) or Ken Zvokel (765-212-5132). We hope that you will consider participating in one of our sponsorship levels.

Sincerely,

Jen Gallatin
Sponsorship Chair

www.munciebaseball.com

Ken Zvokel, Pres
Jason Adamowicz

Jennifer Gallatin, Sec
Jeremy Baugh
Dave Garrett

Mark Miller, Treas
Todd Bridgeman
Jason Phipps

Brett Foltz
Doug Clark



<http://www.facebook.com/MuncieBaseball>





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SPONSOR APPLICATION

Sponsor Name: _____ DBA _____

Full address: _____

Contact Person(s): _____ Title: _____

Telephone: _____ Fax: _____ Cell: _____

E-mail: _____ Website Link: _____

Sponsorship Opportunities

Field Sponsor

\$1000.00

Being a **Field Sponsor** places your business logo on the backstop of your sponsored diamond. The highly visible signage remains posted throughout both our summer season and our fall ball season (mid-April through October)

Team Sponsor

\$250.00

Team sponsorships are available for both baseball & softball teams. For only \$250 you will receive your business logo on the front of the teams' shirts.

2x6 Outfield Sign Sponsor

\$300.00

2x3 Outfield Sign Sponsor

\$200.00

Sign sponsorship places your business logo and contact information on a vinyl banner which hangs on the outfield fence of one of our diamonds. Discounts are available for multiple signs. Signs will be displayed at our diamonds from April through the completion of our fall season in October.

MBSA Academic Team Sponsor: \$200

Academic sponsor places your business logo and contact information on the back of our shirts honoring our student athletes.

(Team & Banner sponsors can also be part of recognizing our scholar athletes. For an additional \$100.00 you can add your business to the back of our Academic All-American award shirts.)

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